



1870 MANITOBA CENTENNIAL 1970



23rd Annual Northern Manitoba

**TRAPPERS' FESTIVAL**

February 11th, to 14th, 1970

The Pas, Manitoba



# A Centennial Salute to the Land of the Northern Pioneer

In this, Manitoba's Centennial Year, the Trappers' Festival assumes great significance. The preservation of the old time traditions serves to remind us all of the tremendous contribution of the early pioneers to the growth and development of our province.

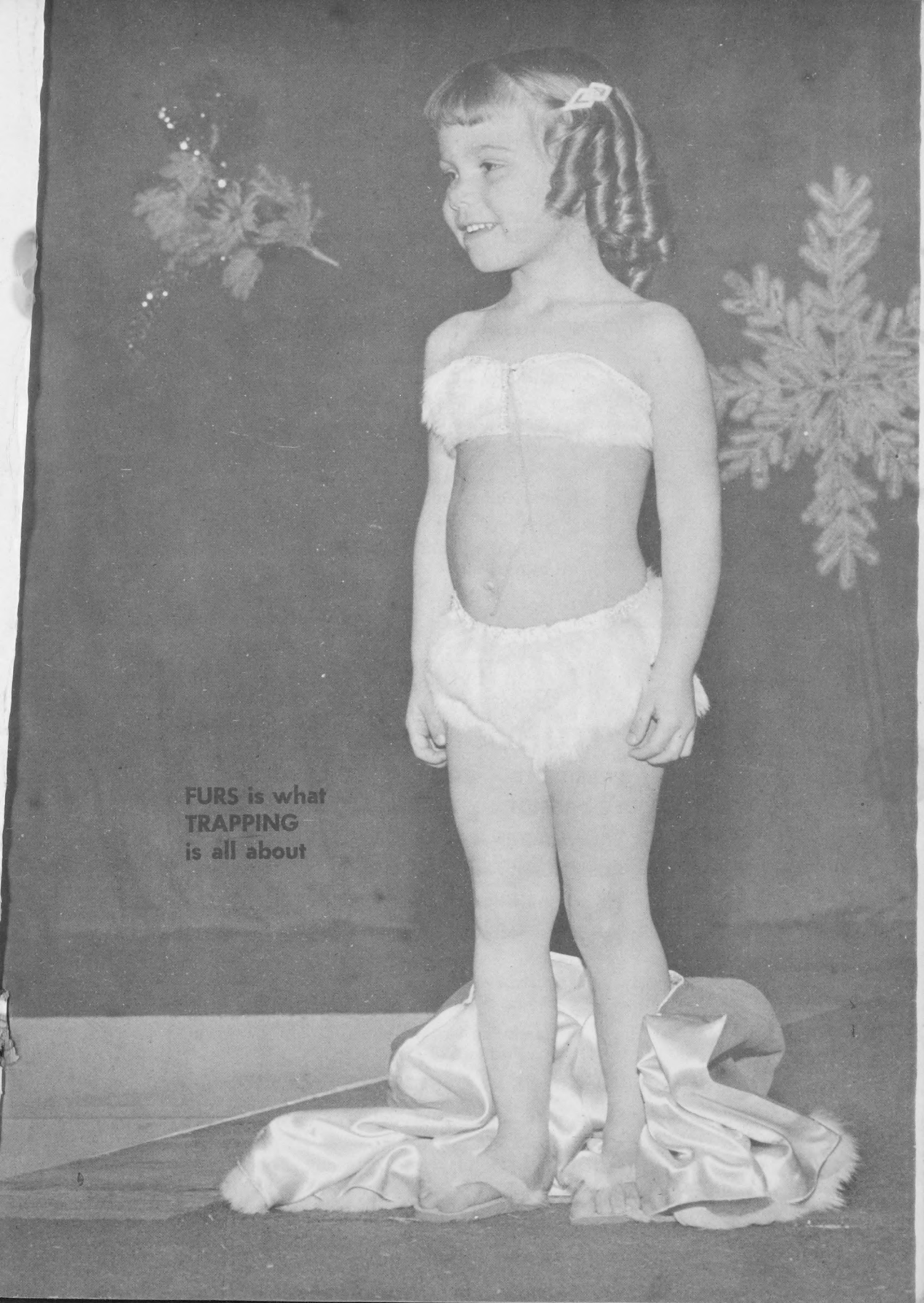
The Northern Manitoba Trappers' Festival keeps alive our rich heritage and pioneering spirit for the appreciation of coming generations.

## DEPARTMENT OF TOURISM & RECREATION TOURIST BRANCH

Honourable Peter Burtiak  
*Minister*

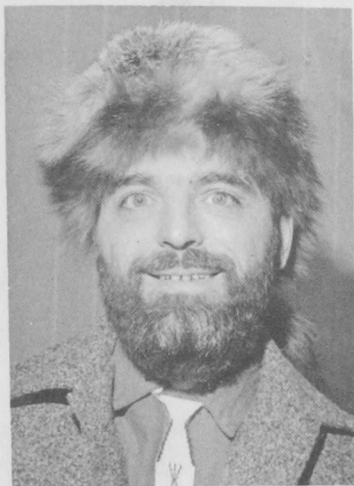
Guy E. Moore  
*Deputy Minister*





**FURS** is what  
**TRAPPING**  
is all about

# Greetings From The General Chairman



This year 1970 is Manitoba's 100th birthday. We can be very proud of our province and the Manitoba Government and it's people for what it is today. This year, is also the 23rd Birthday of the Northern Manitoba Trappers' Festival. A special thanks and recognition should be given to the founder Mr. Henry Fishman and to all the chairmen of the past - W.H. Walkinshaw, W.E. Cudmore, Doug McBride, Bill Moffat and Herman Reimer. This very colourful festival is what really put The Pas on the Manitoba map.

A special thanks to the dog mushers of the past from the first 1916 Dog Derby winner Albert Campbell to last year's Trappers' Festival winner Alex Cook.

I welcome the many visitors from all parts of the world, and hope you enjoy yourselves.

To the hard working committee, thank you, it made my job much, much easier. Without you the festival would not be a success.

The backbone of the festival . . . firms and sponsors a heartfelt thanks. Without your generous contributions it would be impossible to have our festivals.

Best of luck to the sportsmen who participate in all our events.

**OREST PIDSKALNEY,**  
General Chairman.

## EXECUTIVE COMMITTEE

**PRESIDENT — OREST PIDSKALNY**

**VICE PRESIDENT — HERMAN REIMER**

**TREASURER — ALBERT MELNICK**

**Ron Chalmers — Cliff King — Tina Gelowitz — Morley Rogowski**

**George Takashima — Al Hillsden — Charlie Major**

**Correspondence Secretary — Connie Lagimodiere**

## FESTIVAL HEADQUARTERS

**Cambrian Hotel Lobby**  
**Phone 623-2912**

**CHAIRMAN of Headquarters Staff — FLORENCE HARVEY**

Sale of Tickets for Stage Show, ALL Adult Dances and Mushers' Banquet at Headquarters.

**HEADQUARTERS HOURS — Monday and Tuesday, February 9 and 10 5:00 p.m. to 9:00 p.m., Wednesday, Thursday, Friday, February 11, 12, 13 9:00 a.m. to 12:00 Midnight. Saturday, February 14, — 10:00 a.m. to 5:00 p.m.**



## Greetings From Mayor Harry Trager



Our Trappers' Festival proves to be an outstanding success every year. Because of the initiative and efforts of all our organizations, to provide a winter snow show, one of it's type in the world. Our friendliness and hospitality has become a tradition of our Festival. Our citizens of The Pas take pride in the efficient manner in which our Festival is presented.

To the executive and committee members I extend my congratulations.

To All our visitors, a very hearty welcome.

**HARRY TRAGER,**  
Mayor.

## Greetings From The Pas' M.L.A.

Here in The Pas, winter has three seasons - - before Trappers' Festival, during Trappers' Festival and after Trappers' Festival. The Festival provides us with a unique opportunity to break up the long winter season with fun and festivities.

It is a time when community spirit grows and people of all ethnic backgrounds can get together with tourists, visitors and friends for the festivities.

It is my hope that the Festival during this<sup>st</sup> - - Manitoba's Centennial Year - - will be bigger and better and that all of us will take advantage of this opportunity to make our lives in the North even more enjoyable.

**RON McBRYDE,**  
M.L.A. - The Pas



**KELSEY CONCRETE**  
**THE PAS CONCRETE and SUPPLY**

**Formerly Thompson Supply**

Serving The Pas and Surrounding District with Transit-Mixed  
Quality Controlled Concrete

**3rd Street East**

**Phone 623-2855**

**The Pas, Manitoba**

**Manager - D.R. Manych**

**Thompson 677-4169**

**WELCOME VISITORS AND TRAPPERS**

**SWAN RIVER THE PAS TRANSFER**

DAILY SERVICE TO AND FROM WINNIPEG  
AND TO SNOW LAKE TWICE WEEKLY

**Brandon - Dauphin Phone 728-4767**

**Winnipeg  
774-4543**

**Swan River  
734-3479**

**The Pas  
623-2151**

**Snow Lake  
358-2204**

**BEST WISHES TO THE QUEEN**

**CAROLLYNNE'S HAIR DESIGNS**

**The Pas, Manitoba**

**Owned and Operated By  
Blaine Harrison**



**BEST WISHES FOR A SUCCESSFUL  
TRAPPERS' FESTIVAL**

**WATIER JEWELLERS**

- DIAMONDS      ● WATCHES      ● GIFTWARE
- TROPHIES      ● ENGRAVING

**215 SECOND ST. W.      PHONE 623-2442**  
**THE PAS, MANITOBA**

*Give Her  
The Finest...*



WELCOME VISITORS  
to the  
NORTHERN MANITOBA TRAPPERS' FESTIVAL

## PARIS CAFE

GOOD FOOD AND COURTEOUS SERVICE

Phone 623-3661

The Pas, Man.



NORTHERN MANITOBA TRAPPERS' FESTIVAL

# Program of Events

FESTIVAL H.Q. — LOBBY, CAMBRIAN HOTEL

### WEDNESDAY, FEBRUARY 11th —

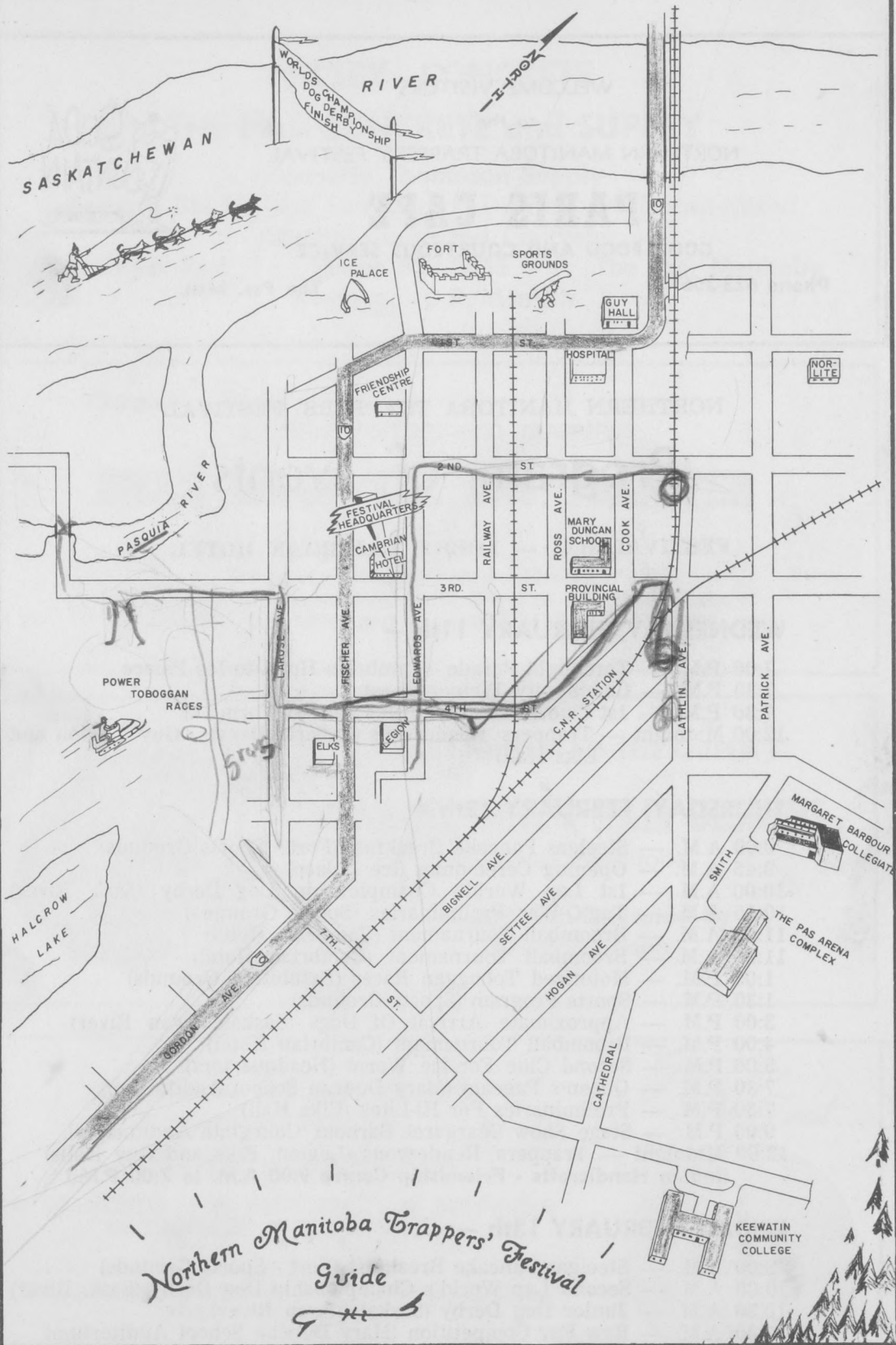
- 7:00 P.M. — Torchlight Parade - Cambrian Hotel to Ice Palace
- 7:30 P.M. — Community Weiner Roast
- 7:30 P.M. — 1st Clue In Treasure Hunt For Ice Worm
- 12:00 Midnight — Trappers' Rendezvous (Cabaret Dance - Guy, Legion and Elks Hall)

### THURSDAY, FEBRUARY 12th —

- 9:00 A.M. — Steelgas Pancake Breakfast (Fort - Sports Grounds)
- 9:45 A.M. — Opening Ceremonies (Ice Palace)
- 10:00 A.M. — 1st Lap World's Championship Dog Derby (Sask. River)
- 10:15 A.M. — Tug-O-War Preliminaries (Sports Grounds)
- 11:00 A.M. — Broomball Tournament (Cambrian Hotel)
- 11:30 A.M. — Broomball Tournament (Cambrian Hotel)
- 1:00 P.M. — Motorized Toboggan Races (Exhibition Grounds)
- 1:30 P.M. — Sports Program (Sports Grounds)
- 3:00 P.M. — Approximate Arrival Of Dogs (Saskatchewan River)
- 4:00 P.M. — Broomball Tournament (Cambrian Hotel)
- 5:00 P.M. — Second Clue For Ice Worm (Headquarters)
- 7:30 P.M. — Queen's Pageant (Mary Duncan School Auditorium)
- 7:30 P.M. — Preliminaries For Hi-Lites (Elks Hall)
- 9:00 P.M. — Stage Show (Margaret Barbour Collegiate Auditorium)
- 12:00 Midnight — Trappers' Rendezvous (Legion, Elks and Guy Halls)
- (Indian Handicrafts - Friendship Centre 9:00 A.M. to 7:00 P.M.)

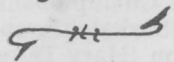
### FRIDAY, FEBRUARY 13th —

- 9:00 A.M. — Steelgas Pancake Breakfast (Fort - Sports Grounds)
- 10:00 A.M. — Second Lap World's Championship Dog Derby (Sask. River)
- 10:30 A.M. — Junior Dog Derby (Saskatchewan River)
- 10:30 A.M. — Raw Fur Competition (Mary Duncan School Auditorium)



# Northern Manitoba Trappers' Festival

## Guide





12:15 P.M. — Crowning of Queen (Ice Palace - Sports Grounds)  
 1:00 P.M. — Motorized Toboggan Races (Exhibition Grounds)  
 1:30 P.M. — King Trapper Competition (Sports Grounds)  
 2:00 P.M. — Fur Fashion Show & Tea (Mary Duncan School Auditorium)  
 3:00 P.M. — Approximate Arrival Of Dogs (Saskatchewan River)  
 5:00 P.M. — Third Clue Ice Worm (Headquarters)  
 6:30 P.M. — Mushers' Banquet (Guy Hall)  
 9:00 P.M. — Stage Show (Margaret Barbour Collegiate Auditorium)  
 12:00 Midnight — Trappers' Rendezvous (Legion, Elks and Guy Halls)  
 12:00 Midnight — Teen-age Rendezvous (Nor-Lite Hall)  
 (Indian Handicrafts - Friendship Centre 9:00 A.M. to 7:00 P.M.)

## **SATURDAY, FEBRUARY 14th —**

9:00 A.M. — Steelgas Pancake Breakfast (Fort - Sports Grounds)  
 10:00 A.M. — Third Lap World's Championship Dog Derby (Sask. River)  
 10:00 A.M. — Raw Fur Competition (Mary Duncan Auditorium)  
 10:15 A.M. — Tug-O-War (Sports Grounds)  
 10:30 A.M. — Freight Race (Saskatchewan River)  
 11:00 A.M. — Last Clue For Ice Worm (Headquarters)  
 12:30 P.M. — Broomball (Cambrian Hotel)  
 1:00 P.M. — Motorized Toboggan Races (Exhibition Grounds)  
 1:30 P.M. — Junior Sports (Sports Grounds)  
 1:30 P.M. — Marathon Snowshoe Race (Sports Grounds)  
 2:00 P.M. — Fur Fashion Show & Tea (Mary Duncan School Auditorium)  
 3:00 P.M. — Approximate Arrival Of Dogs (Saskatchewan River)  
 4:30 P.M. — Broomball Finals (Cambrian Hotel)  
 7:45 P.M. — Festival Hi-Lites (Arena)  
 9:30 P.M. — Queen's Ball (Guy Hall)  
 (Indian Handicrafts - Friendship Centre 9:00 A.M. to 7:00 P.M.)

**Our Compliments And  
 Best Wishes  
 For A Successful  
 Festival**



# **TOWN OF THE PAS**

**Mayor — H. Trager**

**Councillors — Mrs. A. Batchelar, V. Bernstrom,  
 E. Johanson, J. Kennedy, R. Tawse, A. Wilchoway**

**"GROWING WITH NORTHERN MANITOBA"**

**For Industrial Locations Contact The Secretary**

## **THE PAS CHAMBER OF COMMERCE**

**PARTICIPATE IN THE EXPANDING MARKET OF THE NORTH**



**GULF OIL CANADA LTD.**

**Extends Best Wishes For A Successful 1970**

**TRAPPERS' FESTIVAL**

**140 FISCHER AVENUE**

**PHONE 623-2922 - 623-3032**

## **Welcome To The Trappers' Festival**



**SERVING NORTHERN MANITOBA WITH  
Fresh Fruit and Vegetables — Paper Supplies  
Groceries — Tobacco and Confectionary**

**SCOTT NATIONAL CO. LTD.**

**THE PAS**

**MANITOBA**

**DUNLOP EXPLORATIONS, INC.**

**Exploration  
Evaluation  
Development**

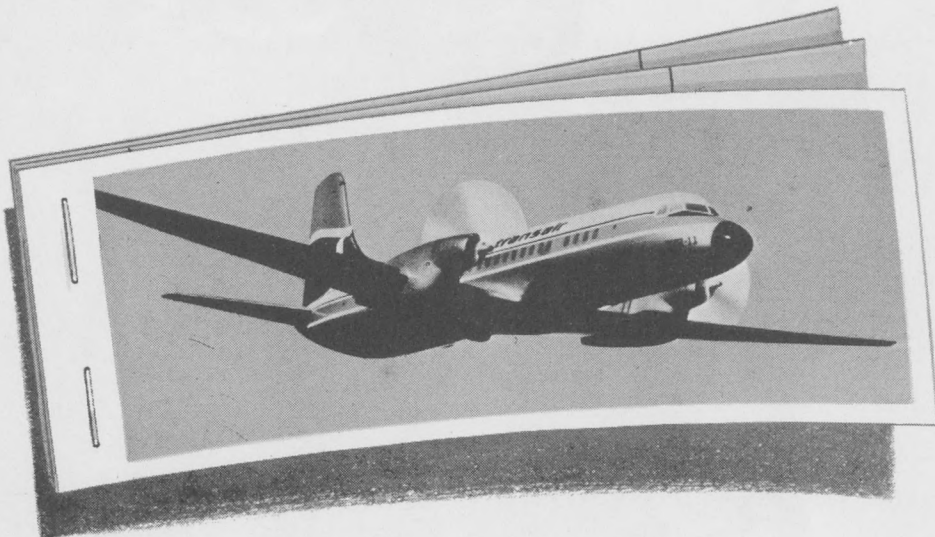
**Associates With  
W. BRUCE DUNLOP LIMITED**

**Western Canada  
Box 1920,  
The Pas, Manitoba**

**Box 389, LaRonge  
Saskatchewan**

**Eastern Canada  
Suite 408 - 100 Adelaide St. W.  
Toronto, Ontario**

# Transair's the Ticket!



The Trappers Festival annually focuses enthusiastic attention on The Pas. But at other times of year, this bustling community serves as a hub of northern commerce and offers both scenic and sporting wonders to visitors from the south. Now, with Transair's luxurious new YS-11 jet-prop service, passengers can fly from Winnipeg to The Pas or vice-versa, seven days a week.

Likewise between The Pas and Thompson. Three of these flights—Wednesday, Saturday and Sunday—also travel from Thompson to Churchill and return, thus linking major northern centres with Manitoba's capital city—in a matter of hours.

Whenever you travel to or from The Pas—on business or for pleasure—Transair's the ticket!

*call your Travel Agent or Transair at 623-2990*



**transair**  
THE AIRLINE IN YOUR FUTURE

**The Crowd Gathers Around  
The Winning Musher at Ice Palace**





## The Workers - The Sponsors

It takes many workers to stage a Trappers' Festival and listed below are the various organizations who are assisting with the various events:-

KINSMEN CLUB — Dog Races

ROTARY CLUB — Festival Hi-Lites

LEGION — Rendezvous

KNIGHTS OF COLUMBUS — Mushers' Banquet, Rendezvous, Queens' Ball

POWER TOBOGGAN CLUB — Motorized Toboggan Races

KINETTES — Queen's Pageant

LION'L's — Fur Fashion Show

FRIENDSHIP CENTRE — Indian Handicraft

LIONS CLUB — Sporting Events

It also takes sponsors and assistance from local and outside business firms; as well as from a number of government departments.

LABATT'S (Manitoba) BREWERY LTD. — Dog Derby

GULF OIL LTD. — Freight Race

STEELGAS LTD. — Pancake Breakfast

TEXACO LTD. — Motorized Toboggan Races

LONGINES LTD. — WATER JEWELERS — Queen's Watch

BROOKE BOND LTD. — Tea Boiling

TRANSAIR — Transportation For Fur Queen and Her Court

MAPLE LEAF MILLS Purity Flour — Flour Packing, Bannock Baking

CANADA PACKERS — Weiner Roast

SPRUCE PRODUCTS — Log Toss, Log Sawing, Wood Chopping

McGAVIN'S — Trap Setting

SAM'S SUPER SHOPPER — Tug-O-War

GATEWAY HOTEL — Trophy For Rookie Musher

ALLOUETTE HOTEL — Moose Calling, Goose Calling, Senior Jigging

JACK P. JOHNSON — Junior Jigging

HUTTON'S SPORTING GOODS & STATIONERY — Squaw Wrestling

THE PAS LIONS — Junior Trapper Trophy

THE PAS FLORISTS — Flowers

COMMUNITY DEVELOPMENT SERVICES — (Manitoba Government Indian Handicraft Show)

DEPARTMENT OF MINES AND NATURAL RESOURCES (Manitoba Government) — Raw Fur Competition, Government Building Display, Snow Sculptoring, Two Way Radio Communication, and Race Track, Clearance Assistance.

ATTORNEY GENERAL'S DEPARTMENT (Manitoba Government) — Assistance with Building Fort and Ice Palace.

TOURIST DEVELOPMENT BRANCH (Manitoba Government) — Assistance in promotion of Festival Pictures, Snow Sculptoring etc.

KEEWATIN COMMUNITY COLLEGE (Manitoba Government) — Assistance in preparation of Mushers' Stew)

INDIAN AFFAIRS BRANCH (Federal Government) — Financial Grant in recognition of participation of Canadians of Indian Ancestry.

HIGHWAYS DEPARTMENT (Manitoba Government)

TOWN OF THE PAS — Assistance in preparation of sports grounds and other public works.

KELSEY SCHOOL DIVISION — Use of school auditoriums

MANITOBA HYDRO — Lighting of Sports Grounds

CAMBRIAN HOTEL — Facilities for Headquarters

CARROLL MOTORS (1964) LTD. — Cars for transportation of Queen and Her Court.

CHURCHILL FOREST INDUSTRIES (Manitoba) LTD.

**WELCOME VISITORS**  
to the  
**TRAPPERS' FESTIVAL**  
**FLIN FLON CHAMBER OF COMMERCE**  
Home of Flintabbatey Flonatin

We sincerely hope that your Trappers Festival this coming year will be as in the past a complete success.

WELCOME TRAPPERS - VISITORS

**JONES GROCERY**

**QUALITY FOODS — REASONABLE PRICES**

234-36 Edwards

Phone 623-3341

It's a good show.....

THE NORTHERN MANITOBA TRAPPERS' FESTIVAL

*Lido Theatre*

Management and Staff

Compliments of  
**SHERRITT GORDON MINES LIMITED**

**Mining and Milling Division**  
**Lynn Lake, Manitoba**

**NICKEL — COPPER — COBALT**

Northern Manitoba Headquarters for Dairy Products

EGGS - ICE CREAM - FROZEN FOODS - POULTRY

## **FRECHETTE'S DAIRY**

**THE PAS**

**THOMPSON**

**WE'LL INSURE THAT EVERYONE ENJOYS THE  
NORTHERN MANITOBA TRAPPERS' FESTIVAL**

## **BERNSTROM - MOFFAT AGENCIES**

**"INSURE and BE SURE"**

**214 Edwards Avenue**

**Phone 623-5411 - 2**

**The Pas, Manitoba**

**Congratulations Northern Manitoba Trappers' Festival**



**Propane Gas**

**Manager: G.R. Nelson**

**For Home & Industry**

**623-3493**

**Best Wishes for a Successful Festival**

## **KAYS Ltd.**

**WHOLESALE DRY GOODS AND CLOTHING**

**Over 60 Years Progress through Service**

**245 McDermot Ave. — Winnipeg, Man.**



## World Championship Dog Derby

At the crisp crack of the starting gun on a cold February morning at The Pas, "North of 53", the many teams of barking, burly "Huskies" are off. Their destination - a 50 mile lap over a rugged trail, facing fierce winds and biting cold.

How many days does this go on? Three days for a total of 150 miles. They start at 10:00 A.M. each day with the lead teams returning about 2:30 P.M. The best total time for the three days is declared the "World Champion Musher".

Mushers come from all parts of the north and occasionally from the USA. Some "mush" as far as 100 miles to the nearest railway in order to get to The Pas for this great event.

The prize money has always been good and this year being Manitoba's Centennial we intend to make the prizes even more attractive. The winner receives in addition to the money, a beautiful bronze trophy presented by Labatts Brewery since 1960.

This being Manitoba's Centennial year, lets reflect for a moment.

The Pas "Dog Derby" was started in 1916 and continued until 1931. In 1948 the first annual Northern Manitoba Trappers' Festival was held and has continued since with the Dog Race, the feature attraction of the Fest-

ival. The winners of each race are given below:

- 1916—Albert Campbell
- 1919—Baptiste Campbell
- 1920—Walter Goynes
- 1921—C.B. Morgan (owner) W. Grayson (driver)
- 1922—C.B. Morgan (owner) W. Grayson (driver)
- 1923—C.B. Morgan (owner) W. Grayson (driver)
- 1924—W. Russick
- 1925—J.B. Bacon (owner) E. St. Goddard (driver)
- 1929—E. St. Goddard (owner & driver) Most of this race was run through a blizzard.
- 1930—E. Brydges
- 1931—E. Brydges
- 1949—Edwin Lambert
- 1950—Laird Ouellette
- 1951—Joe Highway
- 1952—Steve Pronteau
- 1953—Steve Pronteau
- 1954—Steve Pronteau
- 1955—Steve Pronteau
- 1956—Ernie Jebb

(CONTINUED ON PAGE 15)

**Boost the Northern Industry Ask for Drinks Made in the North!**

AUTHORIZED BOTTLERS OF

**ORANGE CRUSH — PEPSI COLA  
NIAGARA DRY  
7-UP**

**Arctic Beverages Ltd.**

**John J. Jolly**

**The Pas Distributor 623-2327**

**Dial 687-5883**

**FLIN FLON, MAN.**

**314 Green St.  
Box 39**



## Dog Derby

1957—Dr. R. Lombard  
 1958—Art Allen  
 1959—Laird Ouellette  
 1960—Joe LeClerc  
 1961—Bill Carriere  
 1962—Gilbert Lavallee  
 1963—Peter Morin  
 1964—Gilbert Lavallee  
 1965—Swanson Highway  
 1966—Swanson Highway  
 1967—Tom Merasity  
 1969—Alex Cook

The above are the winners of the long distance endurance races. In 1926, 1927 and 1928 lap races were held with Emile St. Godard winning each year. In 1948, the first year of the Trappers' Festival, Jack Heard won the 20-mile Freight Race which was the feature race of the year.

The organization of the World Championship Dog Derby has involved hundreds of citizens of The Pas (to numerous to mention here) over the years. Since 1963 the Kinsmen Club of The Pas has had the honor of piloting this major event of the Festival. Here is a brief look at the planning that goes into the start and finish of the "Derby". First there is the initial Committee meetings to prepare budgets, flags, banners, jackets, arrange accommodation for the mushers, radios for patrol vehicles, entry forms etc. A meeting is held early in the year with the Festival executive to obtain approval of the budgets, race start area, general course layout; and to present recommendations for improvement that may have come from the previous year.

Preparation of the race course is started early in the new year. Bombardiers from local "resources" are used to pack the 50 mile loop. Approval has to be obtained from some 50 farmers to cross their fields, cut fences, fill ditches etc.

At the start area, posts have to be frozen into the river ice and shoots are formed with snow.

The day before the great "Race" the committee check all entries, tag and record the description of each dog on all teams competing. Each musher is carefully briefed on the rules and is made to feel welcome to the Festival.

And hence, the opening day with the usual opening ceremony and then the crack of a rifle at 10:00 A.M. and the World Championship Dog Derby is off.

Then three hectic days for committee members who assist the mushers at the starting lines, patrol the course during the race, handle the official timing and assist the mushers at the end of each day with their teams.

The second and third day of the Festival comprise of the 25 mile Freight Race and 30 mile Junior Race. Although they are considered to be lesser events, the involvement for the committee is basically the same or more.

The third day winds up with a banquet for all the participating mushers and the committee, sponsored by Labatts. Then the winners are escorted to the Festival Highlights staged at the Arena for the prize awards.

The following day sees the committee back out on the course, recovering banners

and flags, repairing fences discussing the problems encountered over the past three days and unconsciously making recommendations for next year.



WALTER KOSHEL — KING TRAPPER

**WHITE BROS.**  
**THE PAS LTD.**



Agents For  
**IMPERIAL OIL LTD.**  
 and **ATLAS SUPPLIES**

**Phone 623-5277**  
**623-2581**

**The Pas, Manitoba**

# TAKE US FOR GRANTED

We take a lot of things for granted in this world of ours. Things that are so much a part of everyday life that we don't really think about them until they're suddenly not there. Then we realize just how important they are. Take electricity for example. It's always there when we want it. We don't stop to think about what electricity means to us. It means a warm house in the morning, it means a comforting light on a darkened street, it means hot toast and bacon and eggs right off the griddle, it means music, entertainment and a lot less work when things have to be done. And even during those rare occasions when something stops the electricity from getting to us, to feed us and warm us, and light our way, we still take it for granted. It'll be back on in a few minutes. Back on because hard working dedicated men put all their efforts into making sure that you can go on . . . taking us for granted.



1870 MANITOBA CENTENNIAL 1970

## MANITOBA HYDRO

## A Brief History Of The Dog Derby

From The Scrap Book of Roy H. Johnson

The Trappers' Festival goes back to the year 1915 and a handful of dog lovers who argued the worth of the Northern Husky dog. One day in 1915 a group of oldtimers got together at the old Opasquai hotel to talk about the possibilities of staging a competitive dog race. Northern Manitoba in those early days was ideal for developing racing dogs. In fact Northern Manitoba dogs in years to come were to be regarded as world beaters.

The object of the first race was to develop a finer breed of sled dog and to call attention to the outside world the fact that Northern Manitoba was rich in mining and natural resources.

The first annual race, in 1916 was formulated by Grant Rice, editor of The Pas Herald of that era.

In the race of 1920, Walter Goyne, who was born in Ruby, Alaska, made history when he came out of the frozen hinterland of Alaska to compete in the early Le Pas Dog Derby.

When Mr. Goyne arrived in The Pas that day many years ago, he discovered that all the local mushers were using an old style toboggan for racing, with their dogs hitched in tandem style.

Goyne brought with him the famous Alaskan dog sled with his dogs hitched in the now famous Alaskan hitch, that is, dogs are

two abreast with the leader centering the team in front.

Northern Manitobans of that era were quite skeptical of Goyne's sled and "new" hitch and in fact gave him little chance of winning that race of 1920. But when the race was over, and Goyne had won by an easy margin, the skeptics were forced to eat humble pie.

Today Goyne's Alaskan hitch and sled is being used by all famous mushers in Northern Manitoba, the East and the St. Paul Winter Carnival whose dog races date back to 1889.

The race of 1920 which Goyne won with ease, will always be remembered as one of the Northland's greatest. Consider the fact that Goyne had a crippled foot which forced him to ride on the sleigh more than his rivals thought best in a long gruelling non stop race. You see unlike today's race, which is 150 miles, broken up into three daily 50 mile laps, in Goyne's time it was 140 miles to Cranberry Portage or Flin Flon and back non-stop.

Another item Goyne introduced to the North was the parka. Before he came to The Pas the parka was unheard of.

It was while he was visiting at the home of Mrs. E.W. Bridges that the parka was first introduced as the only type of winter clothing

(CONTINUED ON PAGE 19)

**"Where Guest is King"**

# MR. BOB'S

**Dining Room**  
(CAMBRIAN HOTEL)

A HEARTY WELCOME TO THE  
NORTHERN MANITOBA TRAPPERS' FESTIVAL

Featuring "SPECIAL FESTIVAL DISHES"

Open to 1:30 A.M. each night of the Festival





For The Best In . . . .  
Finger - Lickin' Good

**Kentucky Fried Chicken®**

Call The  
**CHICKEN VILLAGE**  
At 623-2120

## **ANN'S SHOE SHOPPE**

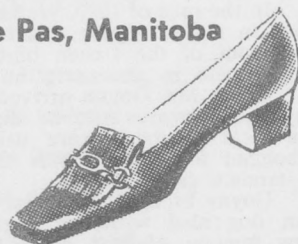
**330 Fischer Avenue**

**623-2031**

**The Pas, Manitoba**

COMPLETE LINE OF LADIES' AND  
CHILDREN'S SHOES — EXPERTLY FITTED

Your Headquarters for Fashion Footwear



## **J. V. KENNEDY LTD.**

Agents - GULF OIL CANADA LTD.  
Dealers - CANADIAN LIQUID AIR CO. LTD.

**Phone 623-3631**

**The Pas, Manitoba**

WELCOME TRAPPERS

## **JEBSEN'S DRY CLEANERS**

**CLEANING — PRESSING — REPAIRING**

We Specialize in Dry Cleaning of Men's and Ladies Clothes  
**FREE PICK-UP and DELIVERY ON REQUEST**

**Press While You Wait — EIGHT HOUR SERVICE**

**The Pas, Manitoba**

**Phone 623-3571**



## HISTORY

to adequately protect the upper part of the body from the freezing winds of the Northland. Mrs. Bridges took Goynes parka and using it as a model she made smaller replicas for her own children, one of whom later made a great name for himself in dog racing in The Pas derbies and those staged in the east. His name Earl Bridges.

Today the parka is a standard part of every northerner's winter wardrobe.

After Goyne's first big win in 1920, he had one ambition namely to win the race three times thus receiving the Derby Cup. In 1921, he entered again but was forced out when his 13 year old lead dog failed him. Ironically that was his last race locally.

In the fall of 1922 Walter Goyne was drowned in Moose Lake. The man who found Goyne's body was another well known Northern figure, the late Tom Lamb of The Pas.

When Goyne's body arrived at The Pas, The Pas Herald records the incident as follows: "It was a silent procession up Fischer Avenue . . . and many town dogs fell in with Goyne's pups. Not a bark or growl was heard, it seemed as if the four footed animals stood the meaning of the procession." Man's best friend? You bet.

In scanning back over some of the highlights of previous derbies we note that in 1950 a team of 8 Eskimo dogs from Maguse River, Northwest Territories was brought in to be

(CONTINUED ON PAGE 21)



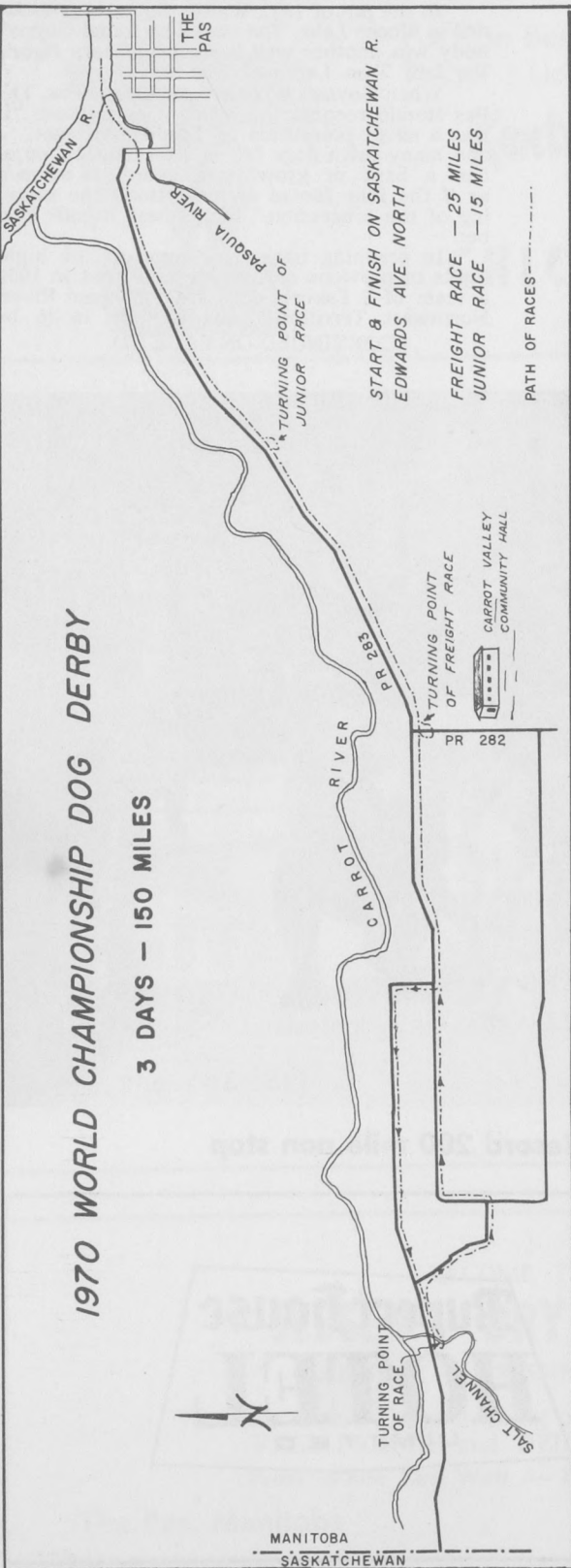
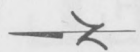
**SHORTY RUSSICK- Record 200 mile non stop**

**WELCOME  
TO THE  
TRAPPERS'  
FESTIVAL**



# 1970 WORLD CHAMPIONSHIP DOG DERBY

3 DAYS — 150 MILES



START & FINISH ON SASKATCHEWAN R.  
EDWARDS AVE. NORTH

FREIGHT RACE — 25 MILES  
JUNIOR RACE — 15 MILES

PATH OF RACES



Walter Goyne



## HISTORY

driven by Frank B. Martin of Churchill. The dogs were to be fed whale meat which also was brought in.

In the 1952 race which was run from The Pas to Cranberry Portage and return the entire course was covered by bombardiers, sound trucks and specially equipped movie trailers to record the race. 16 loudspeakers were placed at strategic locations around town to flash the latest results to the populace. The race had to get underway a day earlier due to the funeral of King George VI.

In 1954 the race was cut down to its present 150 miles, 50 mile daily laps. The memorial cup which on it is inscribed the names of Goynes and Grant Rice was presented to The Pas Dog Derby Association by A.L. Mattes in 1923, another dog lover. The Pas Dog Derby enjoyed sixteen years of successful competition before it ended in 1931. In that year's race, Earl Bridges, a local youth wound up his racing career by winning the big event against such famous names as Emile St. Godard, "Shorty" Russick, and Sam Pranteau. Bridges won the Grant Rice - Walter Goynes trophy as he had won the two previous races thus enabling him to cop the prize that all mushers had dreamed of.

Dog racing lay dormant for the next 16 years until it's revival in 1947, the start of the Trappers' Festival.

Racing in the old days was quite a bit tougher than today's style. Oldtimers still recall having to go over unbroken trails, carrying their own grub and having to rest on the trail with the chance of another musher passing them by. They carried tea or coffee usually in old whiskey bottles to quench their thirst and give needed energy. Courses then were so tough on the dog's feet that they made small moccasins to put on the dog's feet to keep them from being cut by the hard packed snow.

The oldtimers themselves, took their rests by bedding down in some high-wind protected snow bank or sheltered bush to nap before continuing with the grueling grind of a 150 mile non stop race.

(CONTINUED ON PAGE 23)



**Bill Grayson**

## La Verendrye Motel

**"The Gateway to the North"  
24 ULTRA-MODERN SUITES**

- Bath and shower in every unit.
- Wall to wall carpets.
- Thermostat controlled hot water heat.
- Adjoining lounge and complete restaurant.
- The finest in comfortable sleeping accommodation anywhere.

**THE PAS, MANITOBA  
Phone 623-3431**

ON HIGHWAY No. 10  
RIGHT IN THE PAS, MAN.  
Mr. and Mrs. Adrian Roy



**Bill Winterton**

DO NOT ASK US WHERE WE FLY — TELL US WHERE YOU WANT TO GO.

Welcome to Northern Manitoba

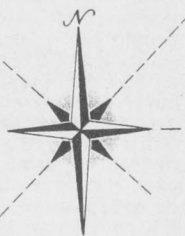
## LAMBAIR LIMITED

23 Aircraft to Serve You Fixed Wing & Rotary Wing

Phone 623-3461

The Pas, Man.

THE FUTURE IS IN THE NORTH



## UNION SUPPLY CO. "LADIES WEAR"

"Quality is our most  
important asset"

COME IN AND LOOK AROUND

## HILL'S HI-WAY ESSO SERVICE AND CORNER STORE

Always Look to Imperial and Your Corner Store

FOR THE BEST

Imperial Products  
Gevelot Ammunition  
Gevarm .22 Rifles

Groceries  
Soft Drinks  
Confectionery



SUE & MARV HILL

7th St. & Gordon

Phone 3-3249



## The Dial Electric Co.

Commercial and Aircraft Communications  
Sales, Service and Rentals  
**THE PAS, MANITOBA**

## HISTORY

Today, mushers have no worries about bedding their dogs or themselves as these arrangements are all taken care of by the Trappers' Festival organization. And of course the race is split up into three laps. This makes for a smoother, faster race which is much easier on man and beast.

The first two races of the old dog derby days were run over an unbroken cross-country course from The Pas to Nipawin, Saskatchewan, by way of Cumberland Lake, 150 miles non stop. Later the course was changed to The Pas to Herb Lake some 160 miles non stop return. In the twenties the course was again changed this time 200 miles non stop to Flin Flon and back. This course lasted until the dog races of that era ceased in 1931. Many mushers of that era, strangers to the North Country, were lost on the trail but somehow always managed to find their way back.

Old timers recall one of the early mushers who came from Nome Alaska, Len Sappala veteran musher and Alaskan champion who became the only man in The Pas Derby to use a team comprised entirely of Malemutes. The only woman to compete in the early Derbies was Miss Ida Carriere of Cumberland House. She didn't win any prizes but she finished the grueling course.

### PREVIOUS WINNERS INCLUDE:-

1948 Jack Heard, The Pas, freight dog race  
1949 Edwin Lambert, The Pas, 150 mile speed dog race; 1950 Laird Ouilette, The Pas, 150

mile speed dog race; 1951 Joe Highway, Broche, 150 mile speed dog race; 1952 Stephen Pranteau, Grand Rapids, 150 mile speed dog race. Pranteau also won the speed race in 1953 and again in 1954.

Last year for the second time in two years Alex Cook of Brochet, breezed to victory over second place finisher Franklin Carriere of Cumberland House. Cook is the holder of the fastest time of 4 hours, nine minutes, 2 seconds set in 1968. The highlights of last year's race was the photo finish in the second lap between Carriere and John

(CONTINUED ON PAGE 25)

## R. H. Williams

### CAMERA SHOP

Photographic Equipment  
Films and Processing

Opal & John Whitmore

150 EDWARDS

THE PAS



Waiting to Start in front of Opasquai Hotel, The Pas at the 1916 Dog Derby

WELCOME NORTH

## CARROLL MOTORS (1964) LTD.

Pontiac-Buick Chev-Olds Chev & GMC Trucks

WE SERVICE THE NORTH

PHONE 623-3481





# UNDERWOOD McLELLAN & ASSOCIATES LTD

**Engineering and Planning Consultants**  
Offices In Major Cities Across Canada

Manitoba Offices In —

WINNIPEG — BRANDON — THE PAS — and THOMPSON



Caterpillar & Towmotor Dealer In Manitoba & Northwestern Ontario

WINNIPEG

• BRANDON

• DAUPHIN

• PORT ARTHUR



## Adam Deminick, District Mgr.

Competent Advice And Service In Fields  
Of Life And Health Insurance For  
Personal or Business Needs.

83 Churchill Drive  
Thompson, Manitoba

Bus. 677-9531  
Res. 677-9858

**Great-West Life**  
ASSURANCE G COMPANY



## KELSEY TRAIL ESSO

Atlas Tires and Accessories — Car Wash  
THE BEST MECHANICAL SERVICE IN TOWN

FISCHER AVENUE and 1st St. W. MA3-2541  
Polaris Snow Traveller — Sales and Service

## HISTORY

Calvert. Calvert led by a head but his lead dog bolted at the line giving Carriere the second place finish by a nose or one second lap time.

Stephen Pranteau comes from a hardy, true-North clan. His father, old Sam Pranteau who wi'll always be remembered as the one giving the most towards the success of the Dog Racing in Northern Manitoba, raced in the old days of Le Pas Dog Derbies, while his father's twin brother "Toeless" Joe Pranteau made quite a name for himself in the Jigg-ing competitions.

While still boys the Pranteau brothers showed their amazing stamina and courage. In February of 1887 at Horse Island at the Northern tip of Lake Winnipegosis a Booth Fisheries clerk asked the boys to deliver a letter to Norway House some 130 miles north. They mushed north all right, but on the way back ran into a fierce blizzard later to be called "the big blow of 87", and were snow-bound on the trail for several days in 65 degrees below zero weather. When they eventually made it home Joe had to be carried

inside as his feet were frozen. Later his toes dropped off one by one. Although the doctors wanted to amputate, Joe put his faith in medicine men and kept his feet and later years became a toeless dancer.

## CARNEGIE SERVICE

Gulf Gas & Oil      Towing  
Lubrication & Tune Up  
Steam Cleaning  
Wheel Alignment & Balance

Corner Fischer & Gordon

**Phone 623-2011**



## TRAVEL BY BUS

for Northern Manitoba Trappers' Festival at THE PAS

Daily Bus Schedules to serve you to and from THE PAS to FLIN FLON, SNOW LAKE, SWAN RIVER, BRANDON, WINNIPEG, REGINA and SASKATOON

For Schedule Information and Rates . . .

Phone Bus Depot 623-3661  
Paris Cafe, The Pas, Man.

Phone Bus Depot 687-6897  
Flin Flon, Man.

**MANITOBA MOTOR TRANSIT LIMITED**  
BRANDON, MANITOBA



Welcome to the TRAPPERS' FESTIVAL

## DENWAL PHARMACY

PRESCRIPTIONS FILLED  
DRUG SUNDRIES — TOILETRIES  
CAMERAS — FILMS DEVELOPED

Your REXALL Store

Edwards Avenue

The Pas, Man

623-2381

FOR TRANSPORTATION & SERVICE

# CAL'S

- CAB LTD. — 623-3333
- AVIS RENT A CAR — 623-3323
- SHELL SERVICE — 623-3331
- 24 HOUR SERVICE  
(Including Towing)

The Pas 1, Man.

SERVICE IS OUR BUSINESS



FOR BETTER HOMES CONTACT:



## E. NELSON CONST.

BUILDING CONTRACTOR

THE PAS, MAN.

PHONE 623-2616

## TORONTO-DOMINION

Welcomes You

To

The Trappers' Festival

Visit

**"The Bank Where People Make The Difference"**

During Your Stay

In The Pas



**BROOKS HAS IT!**

*"Bombardier"*  
Snowmobile, SkiDoo, Side Walk Plows, Tractors

**MICHIGAN**  
Tractor Shovels, Tractor Dozers, Tractor Scrapers



Draglines, Excavators, Rollers  
and Paving Equipment.

Diesel Engines for Graders, Front  
End Loaders, Tractor Scrapers,  
and Generating Sets.



**BROOKS EQUIPMENT *Limited***

1616 KING EDWARD STREET,

WINNIPEG 12,

PHONE 772-2571



We Extend A Cordial Invitation To All Attending  
THE TRAPPERS' FESTIVAL.

**REVELSTOKE BUILDING MATERIALS LTD.**

Complete Line of Building Materials  
Revy Brand Products

Phone 623-5471

The Pas, Man.

G. Hanover, Mgr.

In Winnipeg

STAY IN THE LEADING HOTEL

**THE MARLBOROUGH**

Right in the Heart of the City — 331 Smith Street

WONDERFUL FOOD — OUTSTANDING SERVICE — AND REASONABLE RATES

942-6411

"Area Code 204"

Telex 03-5405

WELCOME TO THE TRAPPERS' FESTIVAL!  
YOU ARE CORDIALLY INVITED TO VISIT THE

**SAAN DEPARTMENT STORE**

CHARTIER BLDG., 327-329 FISCHER AVENUE

THE PAS, MAN.



# Kolchin and Boxer Presenting

## "Centennial" Fur Show

Manitoba's Centennial calls for the biggest and best Trappers' Festival ever. This means that our Fur Fashion Show should reflect our theme and feature the finest in furs and fur fashions. This year, furs will be through the courtesy of Manitoba's Largest Furriers, Kolchin and Boxer Fur Co. Ltd. of Winnipeg and Brandon.

As Manitoba is "growing to beat 70" so is Kolchin and Boxer who in November moved into larger premises with the most up to date facilities, at 431 Portage Ave. in Winnipeg. This company is affiliated with Shaino's "His and Hers" which is without a doubt the largest leather and suede store in the world, and will also feature their styles at the fashion show.

This year's fur show will cover the spectrum of fashion from the world's best designers, featuring furs and leathers from every corner of the globe. Traditional furs such as Mink, Persian Lamb, Sheared Beaver, etc are still in top demand and complimented by the younger look of Fox, Lynx, Badger, Raccoon and Natural Muskrat. Men have also entered the arena of fur fashion with every-

thing from vests and parkas to coats in furs, leathers and suedes.

The mixing and matching of the large variety of furs has added further zest to everyone's taste. Furs today are for everyone of all ages. Garments will be shown for the working girl, the housewife, the school girl, the sports minded girl, as well as the debutante. Furs for fun and play, furs for every day, and furs for on the town.

Mr. David Stitz, president of Kolchin & Boxer Fur Co. Ltd. and Shaino's Leather and Suede Store will be on hand to contribute his many years of fur and leather fashion show experience. His recent return from the fashion capitals of the world will add further to our show and should make it the greatest ever.

When buying furs or leathers it is important that you see the experts at Kolchin & Boxer who can help in your selection of style and budget. Their many years of proven service and value have made them and kept them as Manitoba's Largest Furriers and Growing to Beat 70.



# **RIVERSIDE GRAVEL**

COMPANY  
LIMITED

CONTRACTORS

Phone 247-4272 — Res. 256-6147

Tony Deger - General Manager — 283½ Tache Ave., Wpg. 6, Man.



## **THE PAS FLORISTS**

Prop - Mary and Gerry deBeer

FREE DELIVERY IN TOWN  
UNITED WIRE SERVICE

237 FISCHER AVENUE BOX 415

PHONE 623-2808

# **NWE**

## **NORTHWEST ELECTRIC LTD.**

COMMERCIAL

INDUSTRIAL

RESIDENTIAL

WIRING

The Pas, Man.

Phone 623-3353

Thompson, Man.

Phone 677-4563



## **GRASS RIVER LODGE**

ON REED LAKE

P.O. THE PAS, MANITOBA

For fine coffee and short orders, stop at Reed Lake  
Tire service, Towing, and Esso Gasoline and Oil  
Boats and Motors and Light House Keeping Cabins to rent in season

Open from 8:00 A.M. to 11:00 P.M. Daily  
Marvyn and Brenda McGregor - Prop.

THE FINEST IN FISHING — NORTHERNS, WALLEYES, LAKE TROUT

## THE LITTLE NORTHERN MUSEUM

Described by Ralph Hedlin, a freelance reporter as a Hobby that grew into a Museum, the Little Northern Museum at The Pas first opened February 2, 1958 when Sam Waller, retiring after long service as an Indian School Teacher, had by necessity to build a temporary building to house his extensive collections made during his lifetime.

It soon achieved fame as a collector's paradise and his many friends and relatives all over the world got the vision and began to add to the exhibits. It then became known as the smallest and mostest of all roadside museums.

Tourists and locals discovered its interest and in seasonable weather school classes escorted by teachers arrive with note books and find it an ideal place to study their assignments.

Last July Mr. Waller passed on the property and museum to be held in perpetuity by The Town. The present building seen here having outlived it's usefulness, the Rotary Club and kindered organizations decided to build a larger modern building which is The Pas' Manitoba Centennial Project for 1970.

When finished and the grounds landscaped, it will continue its work as a mecca for collectors and enthusiasts.



## DUNCAN'S Repair Shop

Heavy Equipment Repair  
All Types of Welding  
Machining  
Towing Service  
Rahl's Island Road  
623-3924

In the land of the pale blue snow  
Where it's ninety-nine below  
And the polar bears are roaming o'er the plain  
In the shadows of the pole,  
I will clasp her to my soul  
We'll be happy when the Ice Worms nest again.

There's a husky dusky maiden in the Arctic  
In her igloo she's waiting there in vain.  
O, I guess I'll put my mukluks on and ask her,  
If she'll wed me when the ice worms nest again.

### CHORUS

O the wedding feast will be seal-oil and blubber  
In our kayaks we will roam the boundless main  
How the walruses will turn their necks to rubber  
We'll be happy when the ice worms nest again.

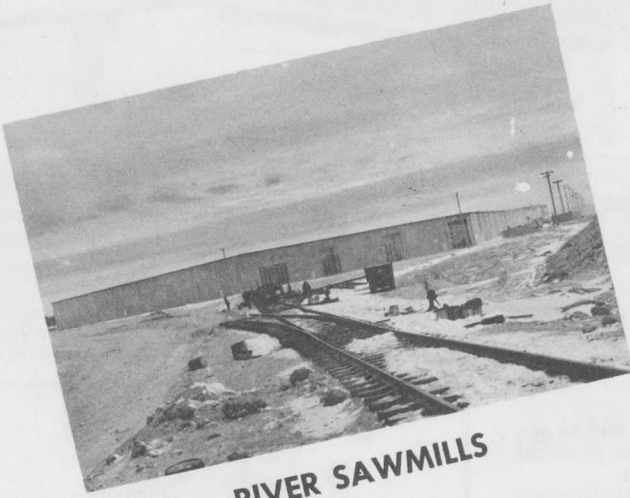
### CHORUS

And when all the blinkin' icebergs bound around us  
She'll present me with a bouncing baby boy  
All the polar bears will dance a rhumba 'round us  
And the walruses will click their teeth with joy.

CHORUS (Louder please)

*"The Ice Worms"*  
FESTIVAL THEME SONG

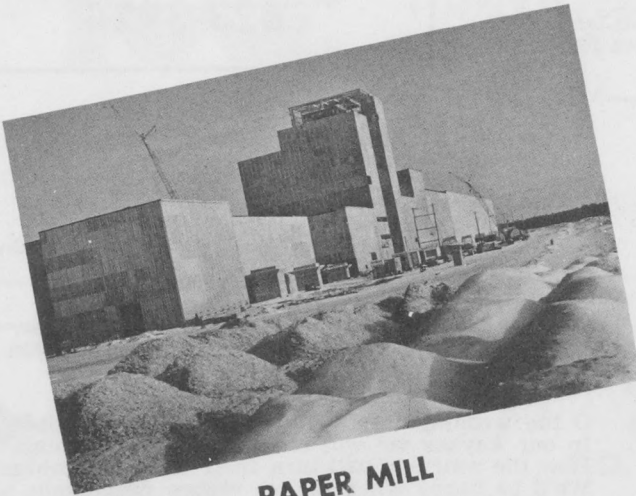
# THE COMPANIES OF THEES



**RIVER SAWMILLS**



**FOREST COME J**

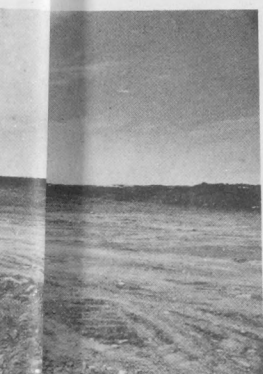


**PAPER MILL**

THESE COMPANIES  
DUCTS COMPLEXID  
TO THE PAS FORST  
SUCCESSFUL TRAFES  
**FEBRUARY 4,**

## HELPING MANITOBA

# BEST PRODUCTS COMPLEX

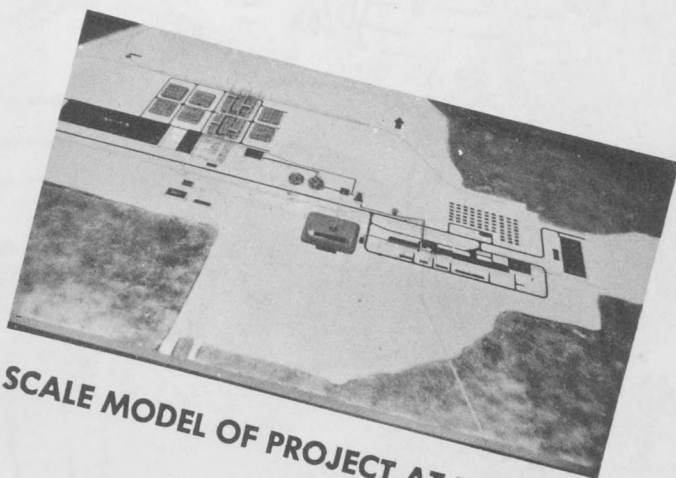


OME JUNE, 1969



JAMES BERTRAM & SON (CANADA) LTD.

NIHE FOREST PRO-  
EXID BEST WISHES  
ORST ENJOYABLE &  
RAFESTIVAL.  
AN 4, 1970



SCALE MODEL OF PROJECT AT THE PAS

# BGROW TO BEAT '70



Twentieth Annual

# FLIN FLON TROUT FESTIVAL



**JUNE  
26 - 28  
1970**

For further information  
please write to:  
**Box 751  
Flin Flon, Manitoba**



**growing to beat '70!**

## Festival Sports

This year the sporting events will again be supervised by the Lions Club who have done it for many years with the exception of last year when they took leave of absence. It was then taken over by the Friendship Centre under the Chairmanship of Joe Ross who very capably and successfully handled these sporting events.

New events were added last season sponsored by local Merchants and it is hoped that they will continue to support these events. Possibly some more new ones could be added this year through the support of more of our local firms.

(CONTINUED ON PAGE 39)



**SNOWSHOE RACE**



**TRAP SETTING**



**FLOUR PACKING**



**TENT RAISING**



TEA BOILING



BANNOCK BAKING



Welcome to The

NORTHERN MANITOBA TRAPPERS' FESTIVAL

## **ROBINSON STORES**

TRAPPERS' FESTIVAL SOUVENIRS

**J.D. Millar Ltd. & Staff**

**Phone 623-3521**

**The Pas, Man.**

**BEST WISHES FOR A SUCCESSFUL  
TRAPPERS' FESTIVAL**

## **ACKLANDS LTD.**

SUPPLIERS TO THE AUTOMOTIVE  
INDUSTRIAL and WELDING TRADES

**140 FISCHER AVENUE      PHONE 623-2922 - 623-3032  
THE PAS, MANITOBA**

## **Best Wishes For A Successful 23rd TRAPPERS' FESTIVAL**

**YOUR INVESTORS REPRESENTATIVE**

*"your best friend financially"*

*Investors*  
**SYNDICATE LIMITED**



## LOG CUTTING



the Junior King Trapper **CONRAD WATTS** receives his award from Ticky King on behalf of The Pas Lions



Besides the local Merchants who have participated in many ways, some of our outside sponsors who have taken part in the Festival for many years are - Purity Flour Mills, Spruce Products Ltd., and Brook Bond (Red Rose Tea.)

The sporting ground last year was located at the end of Edwards Avenue, near the river. It is hoped that this location will once again be used as it proved very suitable, especially since some events have to take place on the river.

A vote of thanks should go to the Town Employees, Government Employees and the Rehab Camp, as without their co-operation the Grounds, the Fort and the Ice Palace would not be possible.

It is hoped that this year a Trophy, along with a cash prize can be obtained for the King Trapper who has been overlooked in recent years.

The Junior King Trapper will once again be sponsored by the Lions Club who put up a large Trophy and a replica. These events are for boys up to 16 years of age.

Since this is our Centennial year, let's have a good participation in all sporting events and some lucky fellow will have the honour of being King Trapper for this our Centennial Year and our 23rd Trappers' Festival.

# A HAPPY TRAPPERS' FESTIVAL:

And Welcome To The  
Centennial Edition of



## Swan River's Northwest Roundup and Agricultural Fair July 30 - 31 - August 1

### Featuring :—

**5 Professional C.R.C.A. Rodeo Events**  
with Canada's Top Cowboys Performing

**World Famous C.R.C.A. Chuckwagons**  
(Direct from the Calgary Stampede)

**Pony Charriot and Chuckwagon Races**

### Grandstand Attractions

**JERRY OLSEN** — Pierre, South Dakota  
and his famous Buffalo Act.

**JOY SISLER** — Of Hollywood Film Fame  
and his new Animal Act

**SPECIAL  
CENTENNIAL  
ATTRACTION**

**R C M P  
MUSICAL  
RIDE**

**36 HORSES**

**Parade - Street Dancing - Street Breakfast**

## Ice Worm Worth \$100.



As in the past, the 1970 Trappers Festival will again feature the "Ice-Worm" with the grand prize of \$100.00 going to the person who finds the ice-worm.

The ice-worm (as shown in the picture) will be contained in a jar and will be hidden somewhere within the town limits. One clue will be posted each day at Trappers' Festival Headquarters during the Trappers' Festival Celebrations. The first clue will be posted Wednesday evening (February 11th) and the final clue will be posted late Saturday afternoon.

Whoever finds the ice-worm must bring it to Trappers' Festival Headquarters to claim the prize money.

### Evans Premachuk

B.A., LL.B

Barrister - Solicitor

Notary Public

221 Fischer Ave

Area Code 204

Phone 623-5433



## JACK P. JOHNSON AGENCIES LTD.

*214 fischer ave., box 1020, the pas, man.,*

*tel: 623-2345, 623-3447*

**Insurance & Real Estate**

**Life, Fire, Auto, Liability**

**TRAVEL - All TransAir reservations & Tickets**

**handled by us**

**Let us look after all your travel arrangements**



Welcome To The

NORTHERN MANITOBA TRAPPERS' FESTIVAL

HAVE A GOOD TIME

**BERG'S FOOD STORE**

Fischer Ave.

The Pas

Phone 623-3425

**THE PIONEER DRUGS**

ESTABLISHED 1910

ESTABLISHED 1910



FISCHER AVE. THE PAS, MAN.

**GATEWAY DRUGS**

**THE PAS LTD.**

SERVING YOU SINCE 1910



WELCOME TO THE  
TRAPPERS' FESTIVAL

**ART JOHNSON'S MEN'S WEAR LTD.**

"WHERE MEN ARE SUITED BEST"

COMPLIMENTS OF  
**ASSOCIATE MEDICAL CLINIC**  
**A.M.C. MANAGEMENT LTD.**

THE PAS — GILLAM  
NORWAY HOUSE

# Kinsmen Beard Growing Contest

The first beard growing contest sponsored by the Kinsmen Club of The Pas was a challenge to the other local service clubs to determine who could grow the best beard for the 1964 Trappers' Festival. A trophy was donated by Hayne's Barber Shop and Kinsmen George Henderson had no difficulty winning it.

Interest in beards seemed to be growing and the Kinsmen again challenged the other local service clubs to a beard growing contest, the competition to begin January 1, 1967, and the winner to be selected at the Trappers' Festival.

Trophies for the Trappers' Festival were donated by the Kinsmen in 1967, 1968, and in 1969, with prize money being added in 1969. The 1969 winner was Bob Schoch.

For the 1970 Trappers' Festival, the Kinsmen have put up a trophy, plus prize money for the best beard grown in 1970. Interested persons were asked to register with one of the local barbers and pay a \$1.00 registration fee.

## Rendezvous' (Dance)

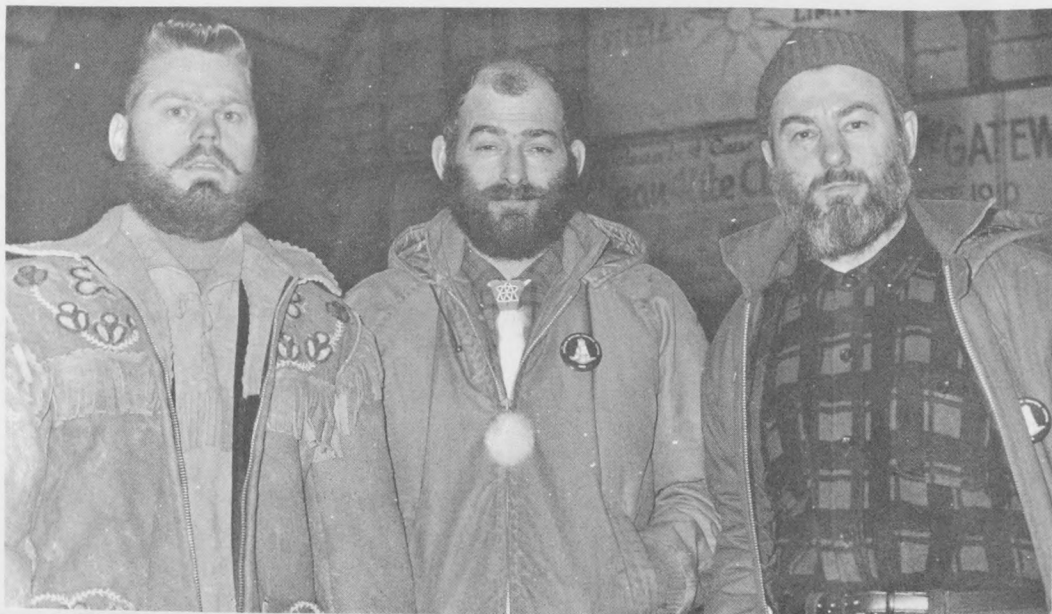
If you're still arounds at midnight and looking for excitement, go to a Rendezvous for action which will just be getting underway. They swing until three.

Advance tickets for all three nights are on sale at Festival Headquarters located in the Cambrian Hotel.

On Wednesday, dances will be held in the Legion Hall and Elks Hall. On Thursday and Friday nights it will be held in the Legion, Elks and Guy Halls.

The Queen's Ball only will be held on Saturday from 10 to Midnight. Tickets are on sale at Headquarters.

Your hosts will be the Legionnaires, B.P.O. Elks and Knights of Columbus who round out the evening by dishing up Stew and Bannock.



**WELCOME VISITORS and TRAPPERS**

**ROGER'S TEXACO SERVICE**

**TEXACO HIGHWAY SERVICE**

**Agents For —** Boats — Mercury Motors — Honda Motorcycles  
Ski Doo — Goodyear Tires  
Tune Ups

Texaco Bulk Sales — Furnace Oil

**Fischer & 1st**

**623-2234 - 623-2745**



## Wm. RAWSON TRUCKING

Dozing — Screening, Loading and Hauling

We Specialize In Aggregate Hauling

Box 157

Phone 623-3170

The Pas, Manitoba

*Get the  
"Habitant"  
habit!*

You'll enjoy the early Canadian decor of the Habitant Coffee shop . . . and the tasty light lunches, snacks and meals.

MEET YOU AT THE

ST. REGIS

## THE FAMILY HOTEL

285 SMITH STREET, WINNIPEG  
AREA CODE 204 - WH2-0171

## ORCHARD and BANCROFT

Barristers - Solicitors

D.R.F. ORCHARD

D'Arcy K. BANCROFT

Box 755

162 Fischer Avenue — The Pas, Manitoba — Phone 623-2371

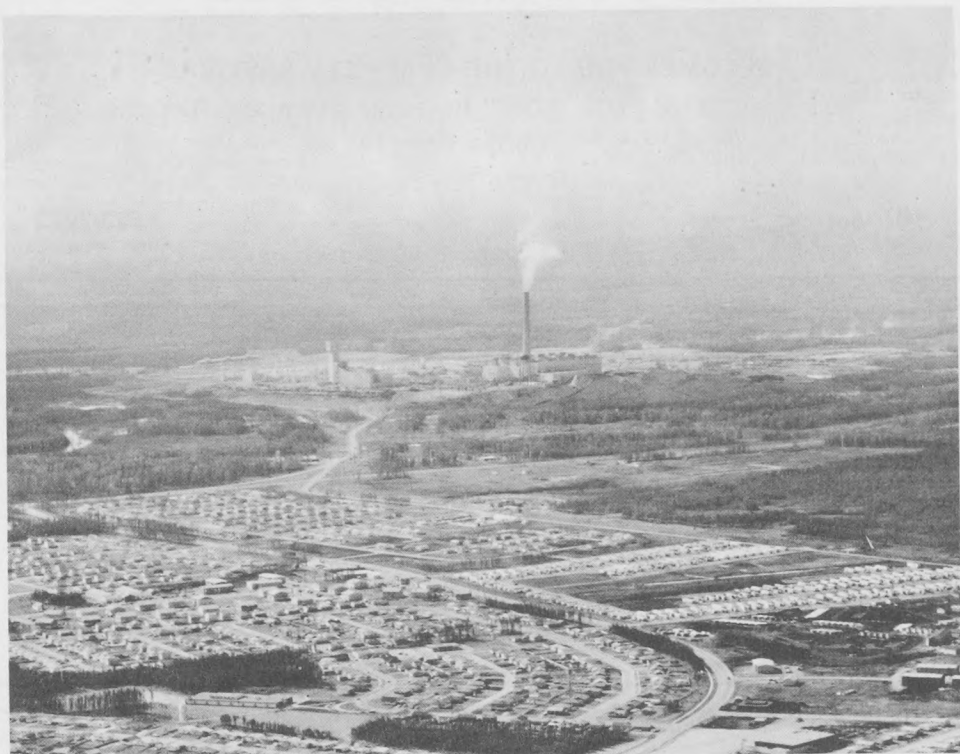
## M and J THRIF-T CARWASH

Welcomes You To The  
23rd Annual Trappers' Festival



Courtesy Car Available — U Wash It or We Wash It  
Manager - R. Fielding

BEST WISHES . . . . .



**INTERNATIONAL NICKEL**

THE INTERNATIONAL NICKEL COMPANY OF CANADA, LIMITED

# ALOUETTE HOTEL

**WELCOMES YOU TO THE TRAPPERS' FESTIVAL**

Featuring "THE POW WOW" Beverage Room and Alouette  
Coffee Bar

"Home Of The Happy Trapper"

101 Second Street

623-2272



**WELCOME  
BUILD BETTER  
BUY BEAVER**

623-3470

623-3479

THE PAS, MANITOBA

**SAVE WITH**

**CN Red, White  
& Blue Fares**

On your next trip check CN's Red, White & Blue fare plan and you'll travel Canadian National. These low cost fares are particularly attractive for family travel.

**SAVE ON THE FARE FOR  
FUN-SPENDING THERE!**

For complete details, see your nearest CN Agent



Your hospitality route to Canada's vacationlands

# Power Toboggan Races

Two years ago with the advent of snow machines the Trappers' Festival added to their events power toboggan races. The enthusiasm of the sport was so great that it's success has been overnight. They, like cars of today, come in various colors, sizes and shapes, as well as horsepower.

Last year entries in the Trappers' Festival power toboggan races went over the 100 mark divided among the various events. The races themselves vary from the closed course laps to the 25 and 50 mile cross country. There is the obstacle race and the novelty event; the Powder Puff Race; and a race for drivers from nine to ninety.

The stability of the different categories and classes to date have not been to steady. The Manitoba Power Toboggan Association is in the process of setting the various categories and classes, so as to keep them all uniform throughout Manitoba. There is even some thought being given to adopting a uniform classification across Canada.

The Trappers' Festival Power Toboggan Races will hopefully be held in accordance with the Manitoba Power Toboggan Association.

The Power Toboggan Races, this year, are building up to be bigger and better than last year's record entries. With the roar of the

engines, the glory of the trophies and prize money, entries are expected to crowd the 200 mark.

The winners of last year's events were:  
Closed course - L. Hitchon, Bob Currie, Les Jeske, Ray Beck, Alan Gee  
Obstacle Race - Ted Smith, Allan Gee Ray Beck.

25 Mile Race - Bob Cearns, L. Reeme, Ted Smith, Ed Bolik, Bill Martin, Ken Shipley, Gordon Foster Ed Smith.

50 Mile Race - Allan Gee, Lyell Lobb, Don Bain, L. Reeme, Harley Lobb, D. Dunford.

Powder Puff Derby - Mrs. Conway, Donna Blaschuk, Muriel Jeske

Novelty Race - Donna Blaschuk, Dana Dunford.  
Best Overall Driver - Allan Gee

Best Sportsman Award - John Parkin.

Junior "A" 12 - 16 - Conrad Watts, Dennis Watier, Kevin Shipley.

Junior "B" - 11 years & under - Tod Lamb, Tom Stait, Roland Watier.

For the spectator, the fun of following their favorite on the cross country or cheering their favorite in the closed course is involvement enough to have that feeling of being in the race itself.



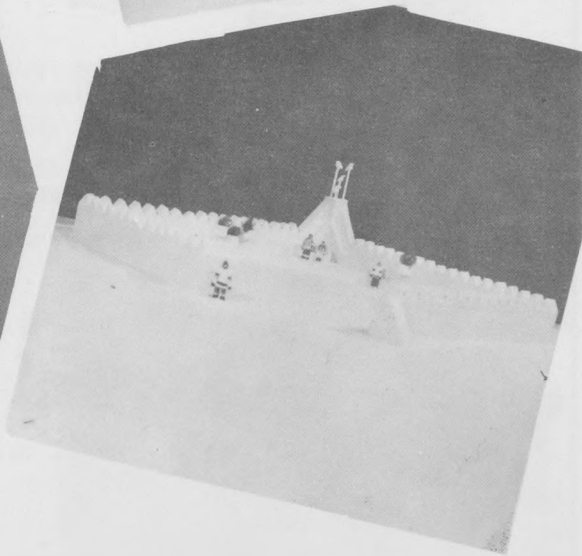
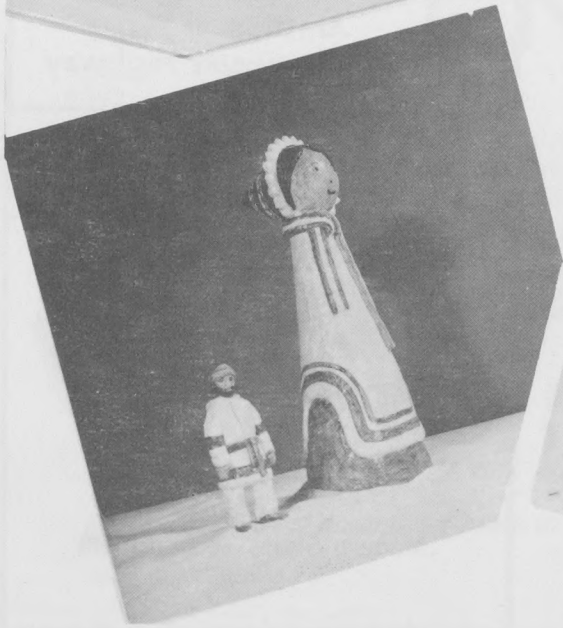
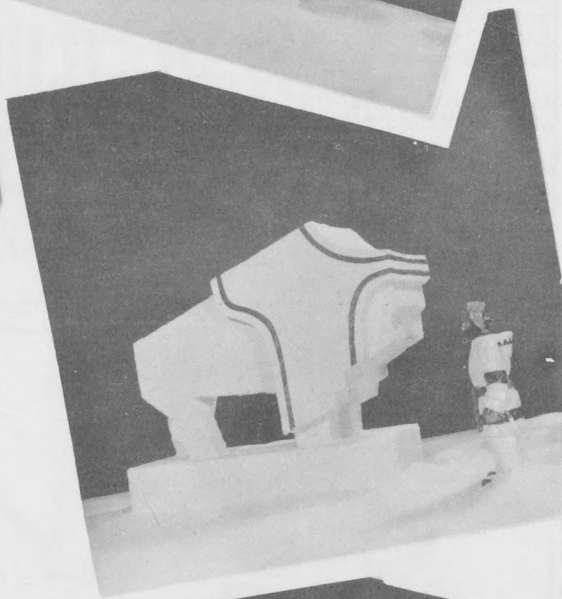
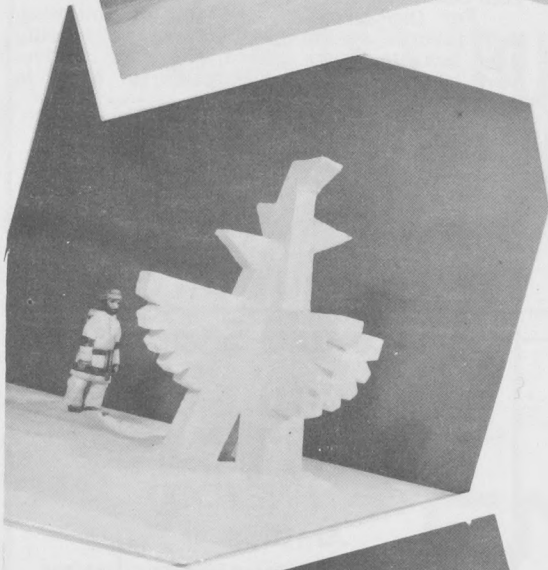
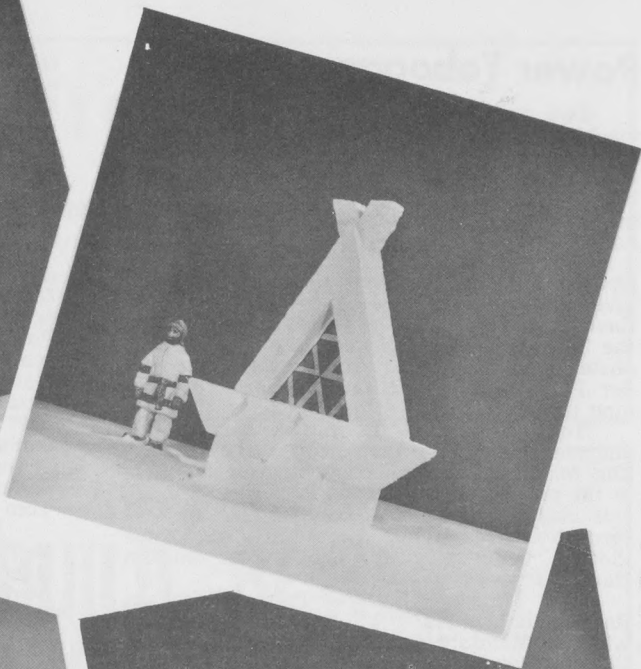
## S. MAJOR'S Service and Snack Bar GULF

GASOLINE, OIL, SERVICE  
and FINE FOOD  
Junction of  
Ponton - Thompson Highway

## LEE'S HAIR DRESSERS



PERSONALIZED HAIR  
STYLING  
Modern Styles To Suit Your  
Personality





## Ice Sculpturing Contest

One of the main features during the 1970 Trappers' Festival celebrations to which the public has been invited to participate in is the ice-sculpturing contest.

Because 1970 is Manitoba's Centennial Year, the theme should be tied in with Manitoba Centennial and, in particular, with The Pas and it's development - past and/or present. All schools, business institutions, and private citizens are encouraged to participate. Ice-sculptures should be completed no later than Tuesday, February 10th and names and addresses - and locations as to, where these sculptures can be found - submitted to Trappers' Festival Headquarters (phone 3-2912) or to George M. Takashima (business phone 3-3611).

Trophy for the best sculpture will be given to the Grand Champion. Also, cash prizes will be awarded. Further information regarding awards will be given at a later date.



On the page opposite pictures of the sculptures that will be seen around The Pas during the Festival as designed and made by **REAL BERARD** - renowned snow sculptor with the Manitoba Government.

At right last years' prize winning local design by the teachers of Margaret Barbour Collegiate.



CONGRATULATIONS  
to the  
NORTHERN MANITOBA  
TRAPPERS' FESTIVAL

**WM. SAIKO**  
General Merchant

**Phone 623-2621**

The Pas

Man.

# *Kelsey Hotels*

*The Pas Ltd.*



**A Hearty Welcome To The  
Northern Manitoba Trappers' Festival  
Visitors and Dignitaries**

## **Cambrian Hotel**

**(FESTIVAL HEADQUARTERS)**

**623-3406**

**623-3024**

**623-2912**



**Dining Facilities  
Ample Parking**

# FUR QUEEN CANDIDATES

## **Donna Mae Maluta - Miss Flin Flon**

Donna Mae the daughter of Mr. and Mrs. Bill Maluta is a petite 19 year old, five foot Half inch blonde and brown eyed, she is a native daughter of Flin Flon.

After attending school, Donna entered the business world as a beautician and is presently engaged in the LaSalle Beauty Salon.

Donna is a sports enthusiast, enjoying curling, swimming, boating and dancing. She is an ardent supporter of the Flin Flon Hockey Program.

Her plans for the future are indefinite, but she can be counted on to have many friends wherever she may go.

## **SANDI IMRIE - MISS FLIN FLON**

Sandi was born and raised in Flin Flon. She is the daughter of Mr. and Mrs. Bert Imrie. Sandi is 21 years old; Five feet One inch tall; and weighs 110 pounds. Sandi has dark brown hair. She attended Creighton School from grades 1 - 8, then she attended Hapnot Collegiate from 9 - 12 where she completed her commercial course. From there she was employed at the Forum Art Institute in Winnipeg.

Sandi is now employed at the Flin Flon Dispensary. She enjoys swimming; water-skiing; curling and hockey.



Congratulations On Your 23rd Annual Trappers' Festival

## **POWER CONSTRUCTION LIMITED**

ROAD CONSTRUCTION — LINE & LAND CLEARING

**Box 26, Norwood Grove, Manitoba**

**Phone 452-3962**



THE QUEEN'S PAGEANT IN MARY DUNCAN SCHOOL

**KEEP IN TOUCH BY**

## **LONG DISTANCE**

Truly . . . the warmest way to let loved ones know your thoughts are with them across the miles . . . is to phone Long Distance! You'll agree — when you hear them say “. . . how wonderful to hear your voice!”



**YOUR  
MANITOBA TELEPHONE SYSTEM**

## Fur Queens

### BARBARA SANGSTER - MISS THOMPSON

Barbara Sangster, age 18 attends R.D. Parker Collegiate. She is a ten year resident of Thompson previously from Flin Flon. Her father is Recreation Director for the Thompson Community Club. Barbara works part-time as cashier at the Strand Theatre in Thompson. She may seek employment as a secretary or fulfill her ambition to travel by becoming an airline stewardess. Barbara enjoys skating, is a cheer leader and has studied baton twirling.



### YVONNE MAJOR - MISS PONTON

Yvonne Major is a lively, happy northern girl, who was born in Snow Lake in 1950. She lived there for many years until she completed her studies in The Pas and Winnipeg. She left her job in the Department of Tourism and Recreation in Winnipeg to come to Ponton and help her parents in their new Gulf Service Station and Snack Bar along Thompson Highway.

"We have no neighbours, nor television, but when your heart is in the North, it always sings with happiness," says Yvonne.

WELCOME VISITORS

## GOLDEN ARROW MOTEL

Phone 623-3437 — 623-3438

The Pas, Manitoba

"A Home Away From Home"

Good Luck From

REVCO LTD.

OPERATORS OF VENDING MACHINES

WHOLESALE SMALLWARES

Dauphin - Phone 638-6749  
Flin Flon - Phone 687-5711







WELCOME TO THE TRAPPERS' FESTIVAL

FROM

**WESTERN GROCERS**

**The Pas, Manitoba**

SUPPLIERS OF THE FAVORITE  
BRANDS OF MERCHANDISE TO  
THE NORTH COUNTRY



**Western Grocers**

DIVISION OF WESTFAIR FOODS LTD.



# RICHARDSON SECURITIES OF CANADA

AFFILIATE OF

*James Richardson & Sons, Limited*  
Established 1857

Childs Building, 211 Portage Avenue,  
Winnipeg, Manitoba

Telephone: 943-9311



**1969 Jr. Dog Musher Winner - DAN BUTLER**

**BEST WISHES FROM**

**SPORTING GOODS HEADQUARTERS**

**HUTTON'S**

**Sporting Goods & Stationery Supplies**

**229 FISCHER AVENUE — THE PAS, MAN.**

**Agent for Browning Arms**

**All types of Sporting Goods**

**Homelite Chain Saws and Parts**



1969 Fur Queen - KAREN JOHNSON and Her Court

# the money planner

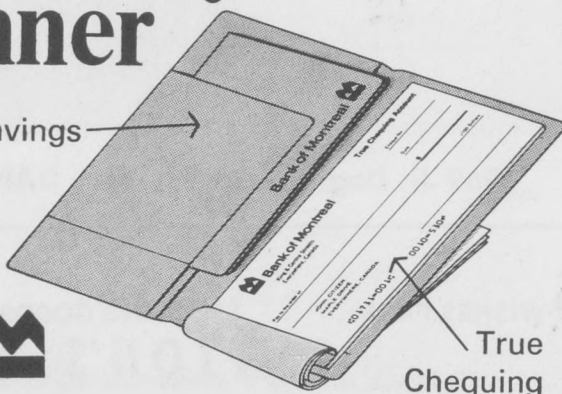
True Savings →

Get your money planner at



**Bank of Montreal**

Canada's First Bank



True Chequing

The Pas Branch: S. K. BANKS, Manager

# Festival Highlights

The Festival Highlights program is held on the final night of the Trappers Festival in The Pas Arena. As it's name implies, the program is designed to concentrate most of the highlights of the Festival into a two hour program. To add to this already colorful program, The Pas Figure Skating Club puts on a display of figure skating just prior to the commencement of the main program.

Contests that include, Fiddling, Senior and Junior Jigging, Moose Calling and Goose Calling are the main attraction during the program. However, to keep the program from drawing out too long, only the finals are held. Preliminaries in the above contests are held Thursday night in the Elks Hall, free of charge to determine the 2nd and 3rd place prizes. Therefore to take part in any of the above contests, contestants must first appear Thursday night in the preliminaries.

Other events held during the Highlights program will include Squaw Wrestling, which has always had appeal to the crowd. A Fish Eating Contest, open to anyone, is also held for those who feel they can devour a fish in the fastest time. The final for the

Tug O War Tournament is also conducted at the Arena and has provided many laughs in the past. These is also a contest open to people of all ages present at the Arena, to determine the best Festival Dress, so put on your Mukluks, your beaded jacket and your fur hat, and come and win a prize. Another crowd pleaser is the Heaviest Couple Contest which is open to all.

It is at the Highlights Program that the musher who has won the World's Championship Dog Derby receives his cheque for \$1,000 and the Labatt's Trophy. The other mushers also appear and receive their prizes. Trophies and prizes are also presented to winners in other events which include the Power Toboggan Races, Broomball Tournament, Beard Growing Contest, and the Marathon Snowshoe Race.

The final event on the program is the draw to pick the winning tickets of the Queen Contest. Awards of \$1,000 and \$500 are made to the lucky holders.

All in all, it is a colorful program and is a wonderful way to climax the Trappers' Festival. Each year, this program is produced and organized by The Pas Rotary Club.





## KERR'S FURS - RICKBORN'S LTD

Large Stock Of Indian Handicrafts

Originators

of "Fur Mukluks" & the famous "Eskimo Parka"

154 Fischer Ave., The Pas, Man.

Phone (204) 623-3791

CONGRATULATIONS FROM

## THE PAS BUILDERS LTD.

and STAFF

John Commodore, Fern Blouin, Ed. Connolly, George Flett, Richard Otko  
Bill Buzinski, Mel Dean, Jean Duval, Frank Wojchikowski, Norman Constant  
Ray Lemive, Norm Engen

125 Second St.

—

Jim Stevens

—

Phone 623-3162

WELCOME

## THE PAS BATTERY and RADIATOR

"It costs less to have specialists do your work"

Harrison and Carter Radiator Cores

Phone 623-2561

The Pas, Man.



## H. F. (Fred) KERR LTD.

146 FISCHER AVENUE

RAW FUR BUYER — THE PAS, MANITOBA

Manitoba's Largest Single Buyer of Wild Raw Fur  
Established (J.R. Kerr) 1913

P.O. Box 1349

Phone 623-3271





**THE ICE PALACE**



## **The Town Of Flin Flon**

*Unique in Character and Location  
A Modern Progressive Community  
Zinc and Copper Capital of Manitoba*

*Home of  
the*

*Northern  
Manitoba*

*Trout  
Festival*

**JACK FREEDMAN — Mayor**

**Councillors**

**Forbes Duncan  
Bud Jobin**

**Ed. Yauck  
Howard Pascoe**

**Gunnar Folkestone  
John Rutley**

**William H. Hamby  
Earl K. Watson  
John Munson  
John Arabsky**

**(Sec. Treas.)  
(Asst. Sec. Treas.)  
(Engineer)  
(Asst. Town Engineer)**

*For information on or to receive a copy of the Flin Flon Development Plan, prepared by the Municipal Planning Branch, Department of Urban Development and Municipal Affairs, June 1969, please write to Box 100, Flin Flon, Manitoba.*

## **NICK BRITSKY**

### **BUILDING MOVERS**

"We'll Move Anything Anywhere"  
22 Years Experience

**Phone 733-2315**

**Ochre River, Manitoba**



## **CLEAN-RITE CLEANERS**

**BEST NORTH OF '53**

Laundry - Dry Cleaning - Dyeing  
Repairs and Alterations

**214 EDWARDS AVENUE**

**PHONE 623-3541**

**Colin Parfinuk — Manager**



The Shopping Centre Of The North For 55 Years

## **HARRY TRAGER LTD.**

**Department Store**

**"WHERE EVERYBODY GOES"**

**WELCOME TRAPPERS and FRIENDS**

## **FULLMORE and HERMAN CONSTRUCTION**

**ROAD CONSTRUCTION**

**DRAINAGE DITCH CONSTRUCTION**

**LOW BED HAULING**

**LAND and LINE CLEARING**

**Otto Herman 623-2134**

**Bill Fullmore 623-3583**

**P.O. Box 73**

**P.O. Box 83**

**The Pas, Man.**

**The Pas, Man.**

## Raw Fur Display

Manitoba's primary fur industry becomes more streamlined each year as on our traplines the snort of power toboggans slowly replaces the jingle of dog harness and the squeak of snowshoes. This change is producing a modern type of trapper, wise in the ways of the wilderness and capable of trapping larger areas, harvesting better furs taken during prime fur periods, while still leaving room for the older retiring trapper whose hard work and perseverance originally established our trapline trails.

The Trappers' Festival provides a place where trappers may gather, let off steam, and talk about the trapline; the fur display and raw fur competition provides a place where trappers can compete for the Manitoba Master Trapper Championship and allow visitors an intimate glance into the trapping industry and a first hand exhibit of some of the world's best furs. Here you will find the true spirit of the Northland.

The Department of Mines and Natural Resources is proud to take part and be part of this operation being quite confident that Manitoba trappers will continue to be among the best in the world.

**Be A Smart Shopper**

**shop from**

**EATON'S**

**CATALOGUE**



**Best Wishes to the  
1970 Trappers' Festival**

**HUDSON BAY MINING  
AND SMELTING CO., LIMITED**

Head office: Toronto-Dominion Centre, Toronto

Western office: 505 Burrard St., Vancouver

Base metal mines: Flin Flon and Snow Lake, Man.

Potash mine (Sylvite of Canada division): Rocanville, Sask.

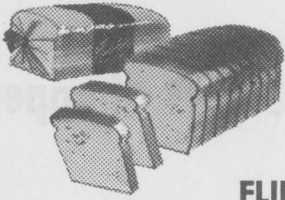
Sodium sulphate plant: Cabri, Sask.

Oil and natural gas wells: Western Canada

Zinc oxide plant: Montreal

Zinc diecasting plant: Toronto

Best Wishes For A Successful  
Trappers' Festival



**McGAVIN TOASTMASTER LTD.**

**FLIN FLON**

**THE PAS**

**THOMPSON**

Welcome Trappers and  
Friends

**The**

**New Avenue Hotel**

Where Happiness is Serving A Customer

Under New Management

Your Hosts

**Joe and Love Perchaluk**

Best Wishes For A Successful 1970 Festival

**WATTS BROS LTD.**

EXCAVATION — LOADING & HAULING — BULLDOZING — DRAGLINES

Box 245, The Pas, Man.

235 Patrick Ave., 623-3295

**Fishman's**

**As Modern As Tomorrow  
The Pas, Man.**

**THE NEW STORE FOR MEN**

Manitoba Centennial Greetings from



growing to beat '70!

**GRANTS —**

**GRANTEEK**

*Meats and Groceries Ltd.*

**WEASUH AKWA OTINIKWINA**

**SAY — HELLO !**

**ITWAY TANSI**

**TO ALL OLDTIMERS OF THE NORTH**

**KAKINOW KAYAS ININIWUK KEWATINOOK OOCHE**

**AND A "WELCOME" TO ALL "NEW COMERS"**

**ASICHEE OSKE PIMATISAK PA WECHESECHIKAMINAN**

**FROM**

**NENANAN**

**ARVID (Swede) and INGVAR (Ing) GRANT**

**RESIDENTS OF THE PAS SINCE 1920**

**NEKEWEKIN AN OPASOUAC 1920 OCHE**

**AND IN BUSINESS SINCE 1936**

**AKW ATAWAYAK 1936 OCHE**

**DROP IN AND EXPERIENCE "TRUE"**

**PA PETIKWAK TA MOOSETAYAK KWAYASK**

**"TRAPPERS" HOSPITALITY**

**IS ECHIKAYWIN**

**Phone 623-3241**

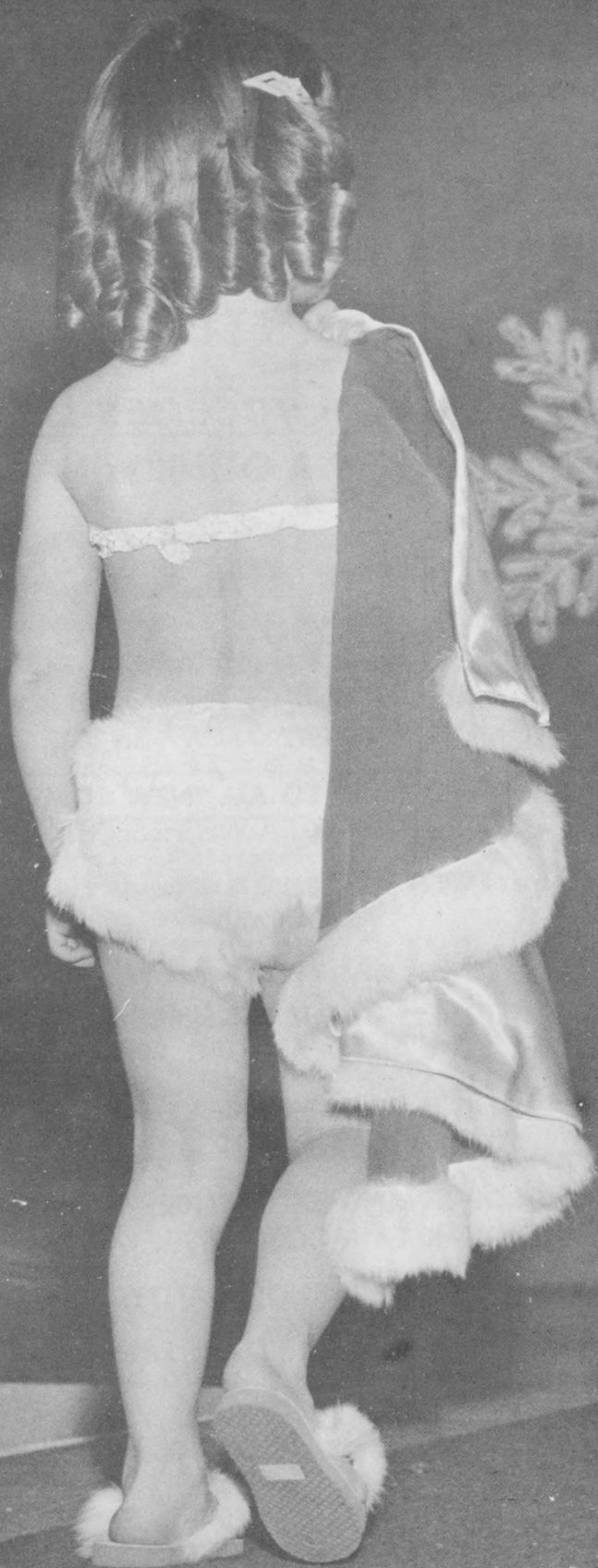
**208 Second St. W.**

**The Pas, Manitoba**

**Box 985**



"THE END"



# WORLD CHAMPIONSHIP DOG DERBY for the LABATT TROPHY

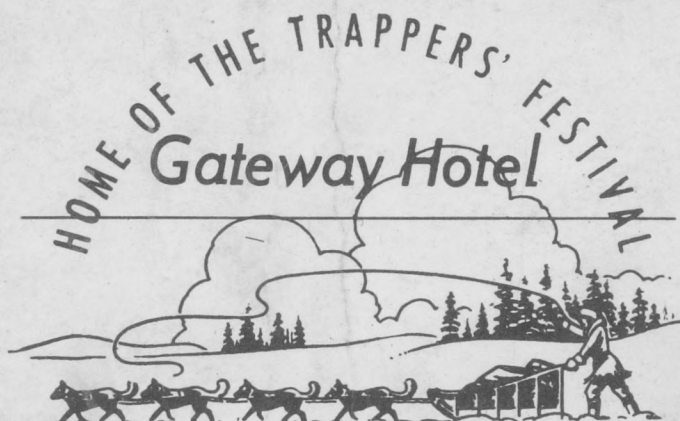


## LABATT TROPHY WINNERS

1960—Joe LeClerc  
1961—Bill Carriere  
1962—Gilbert Lavalee  
1963—Peter Morin  
1964—Gilbert Lavalee

1965—Swanson Highway  
1966—Swanson Highway  
1967—Tom Merasity  
1968—Alex Cook  
1969—Alex Cook

WELCOME VISITORS  
To The  
**GATEWAY HOTEL**



**PHALEN BEVERAGE ROOM**  
Featuring  
Continuous Entertainment

**Steak House Specialities**  
Giant Size  
Charcoal Broiled Lobster  
Live Lobster



Other WESCANA HOTELS to serve you in Manitoba

**Gateway Hotel - The Pas, Man.**  
**New Gillam Hotel - Gillam, Man.**  
**Nelson River Beverage Room-Gillam, Man**  
**Northern Inn - Cranberry Portage, Man.**  
**Windsorian Hotel - Winnipeg, Man.**  
**Silver Leaf Hotel - Wabowden, Man.**